Network Customer Meeting

Corporate Communications

Annemarie Newman Corporate communications Pete Holtz

Project management



Communications Efforts

- Vegetation management
- Renewable energy, policy support
- Annual report due out mid-March
- Arrowhead Weston Benefits Report



Arrowhead Weston Benefits Report

- Comprehensive report highlights benefits
- Distribution underway
- External: local and state officials, media, project stakeholders
- Industry: operations, planning and policy audiences



"One of the big benefits is that we're not doing fire drills every time Eau Claire Arpin goes out."

– Neil Hermus, Wisconsin Public Service Corp.



Operations benefits

- 600 megawatt carrying capacity
- \$94 million savings over 40 years
- 5.7 million megawatt hours saved in reduced losses
- 5.3 million tons CO₂ eliminated
- 40 megawatt plant averted for peak
- Reduced maintenance costs
- Improved access to renewable power



"We met our sales tax projections for 2007 in August thanks to the construction spending in our area." --Tom Stewart, supervisor, Douglas County



Community benefits

- \$62 million to impacted communities over 40-year project life
- \$19 million easement payments
- \$6 million state shared revenue
- \$9.5 million in tax revenue from construction spending*
- \$1.45 returned for every construction dollar spent*

*estimated amounts from NorthStar study of economic effects



"ATC's overall responsiveness to our concerns was quite good." --Jeff Schultenover, chief environmental inspector



Mitigating effects of construction

- 10 regulatory agencies
- 72 months of permitting
- 70 permit conditions
- 45 structures slated for wetlands removed from final project design
- 36,000 wetland mats utilized
- Less than ½ acre of total wetland footprint



"You could have hard-balled it and worn us down, but you didn't do that."

--Tom Bradley, National Park Service



Mitigating effects of construction

- 75 percent of project follows established infrastructure corridor
- \$2.5 million in agricultural support
- 20 square foot pole footprint
- 70 system outages coordinated among 10 utilities
- 1,600 foot span across Namekagon River
- Wires across Namekgaon River consolidated from 12 to 6



"We didn't have any significant lost time injury. That's amazing in terms of number of hours worked."

--Forrest Ceel, president, IBEW Local 2150



Management, compliance and safety

- Construction completed 6 months early
- Energized 4 months ahead of schedule
- \$436 million, 3.9 percent over budget, within PSCW authorized 5 percent contingency
- 4 minor environmental violations
- No environmental fines
- 3.2 OSHA safety rating, near "world class"



"I can't recall seeing one 'no line' sign on your transmission line project going east from here."

--Roger Luce, president, Marathon County Chamber of Commerce



ATC construction results since 2001

- New:
 - 351 miles of transmission line built
 - 15 new substations built
- Upgraded:
 - 1,715 miles of transmission line
 - 129 substations
- Total
 - 1,364 miles of transmission line
 - 114 substations



Questions?

Thank you!

