

UP Energy Summit
October 6, 2010

8:00 – 8:45 a.m.: **Registration and Displays**

8:45 – 8:50 a.m.: **Welcome** – Al Herrman, Manager – Wholesale Services, Wisconsin Public Service & Upper Peninsula Power Company

8:50 – 9:15 a.m.: **MPSC Insights & Initiatives** – Orjiakor Isiogu, Chair, Michigan Public Service Commission

9:15 – 9:25 a.m.: **Chevy Volt Project** - Kristin Zimmerman, PhD, Manager – Advanced Technology Infrastructure, General Motors Research & Development Center

9:25 – 10:10 a.m.: **Federal Scene** – Ross Eisenberg, Counsel, US Chamber of Commerce

10:10 – 10:30 a.m.: **BREAK**

10:30 – 11:00 a.m.: **Transmission Realities** – Bob Rusch, Director-Finance & Accounting, American Transmission Co.

11:00 – Noon: **Policy Developments** – Moderated by Dave Forsberg, Manager – Community and Government Relations, UPPCO

- Tom Finco, Director – External Relations & Policy, American Transmission Co.
- Mike Peters, President & CEO, Michigan Electric Cooperative Association
- Jim Weeks, Executive Director, Michigan Municipal Electric Association
- Doug Roberts, Director-Environmental & Energy Policy, Michigan Chamber of Commerce

12:00 – 1:00 p.m.: **LUNCH**

1:00 – 1:30 p.m.: **Transmission Upgrades and Future Plans** – Brett French, Senior Regional Manager, External Relations, Michigan, American Transmission Co.

1:30 – 1:50 p.m.: **BREAK**

1:50 – 3:00 p.m.: **The Future of Michigan's Energy Supply** – Moderated by Charlie Severance

- Steve Transeth, Transeth & Associates
- Jim Ault, President, Michigan Electric & Gas Association
- Mike Stuart, Executive Vice President, WPPI Energy
- Paul Johns, CLEAResults

3:00 – 3:15 p.m.: **Closing and Drawing of Packer Tickets** - Keith Moyle, Vice President & General Manager, UPPCO