

8. Does your planting project promote energy efficiency?  
 Yes  No If yes, how?  
 \_\_\_\_\_  
 \_\_\_\_\_
9. Does your project improve species diversity within your community?  
 Yes  No If yes, how?  
 \_\_\_\_\_  
 \_\_\_\_\_
10. Have your planting plans accounted for ATC's vegetation management requirements to ensure trees will be planted outside of ATC easement areas?  Yes  No or  N/A  
 (Please explain) \_\_\_\_\_  
 \_\_\_\_\_
11. Is your community currently designated as a Tree City USA?  
 Yes  No  
 If yes, will these funds help support a Tree City USA Growth Award for your community?  Yes  No  
 If no, is your community interested in learning more about this program?  Yes  No
12. Will this vegetation be planted on public property?  Yes  No  
 If yes, are the plantings planned for on a high-use area (i.e. school, park, etc)?  Yes  No  
 Describe: \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_
13. Describe any additional aspects or outstanding features of this project that you would like us to know.  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

**Thank you**

Thank you for considering partnering with ATC on your upcoming planting projects. We would like to learn about planting activities in your community. Please share your pictures and stories with us at [localrelations@atcllc.com](mailto:localrelations@atcllc.com).



**Vegetation in your community**

ATC's program supports smart and safe planting



Helping to **keep the lights on**, businesses running and communities strong®

[www.atcllc.com](http://www.atcllc.com)

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A program to educate and partner with communities in understanding ATC's electric transmission line vegetation management practices.

# Plant trees in your community, the smart and safe way



Trees and vegetation are among the features that make communities special places for residents and visitors. American Transmission Co.'s Community Planting Program encourages the growth of trees and vegetation the smart way – a safe distance from electric transmission lines. As an owner and operator of the electric transmission system that serves your area, it is our responsibility to adhere to state and federal regulations, easements and best practices that require us to keep trees and brush out of the rights-of-way of our power lines for safety and reliability reasons.

While we can't allow trees or brush in our rights-of-way, we do understand that they are an important part of the landscape. ATC's Community Planting Program encourages and supports communities to plant trees and vegetation that will beautify communities in a manner that is consistent with our safety and maintenance standards.

ATC's Community Planting Program aims to educate and partner with communities in understanding ATC's electric transmission line vegetation management practices.

## Community planting program eligibility

Cities, villages, towns, counties and tribes within ATC's service area are eligible to apply for financial support of planting projects on public property within their community. To qualify, communities must commit that all current and future planting plans and urban forestry activities near high-voltage electric transmission lines will comply with ATC's maintenance standards.

Eligible funds include the cost of purchasing the vegetation. Planting materials (such as mulch and soil), labor and installation equipment are not eligible for funding under this program. The number of projects funded each year will vary based on annual program funding levels and size of awards.

## How the program works

Once a community has verified it is eligible for the program, a community representative should submit plans to ATC for plantings to be considered for funding. Priority will favor projects that promote safety and reliability of the transmission system by supporting right-of-way best management practices and keeping trees out of the right-of-way. We aim to help support volunteer activities, provide seed funding for newly established programs, improve or increase a community's canopy diversity and be involved with innovative tree projects that have impacts on the community's green space.



Awards range from \$100 to \$5,000, based on funding, and will support planting projects for public areas that can be enjoyed by the entire community. Plantings must meet ATC's Community Planting Program criteria and maintenance standards. ATC will not support plans that call for trees to be planted within a transmission line right-of-way. ATC encourages plans that incorporate energy efficiency benefits and promote landscaping options that comply with ATC's maintenance standards.

ATC's Community Planting Program is also designed to help support the initiatives of the Arbor Day Foundation's Tree City USA program. ATC has partnered with the DNR's Urban Forestry group to help educate communities interested in learning more about this program.

## How to apply

Please complete and mail the included application to:

American Transmission Co.  
Attention: Jayne Vanderlin  
PO Box 6113, De Pere, WI 54115

Applications are accepted **June 1** through **Sept. 30** each year, and recipients will be selected by the end of the calendar year.

**Note: Only one application per community. Subsequent applications from the same community within the same year will be placed at the bottom of the eligibility list.**

If you have any questions about ATC's Tree Planting Program, please contact:

Jon Callaway  
(608) 877-3540  
jcallaway@atcllc.com

Wanell Trepanier-Friese  
(608) 877-4647  
wtrepanierfriese@atcllc.com

## Community Planting Program application

By submitting this application, your community agrees that planting plans and other forestry activities will comply with ATC's vegetation maintenance program. This application and information on ATC's vegetation management standards can be found at: [www.atcllc.com](http://www.atcllc.com). Please attach additional sheets to the application as needed to thoroughly answer each question.

**Program is for the 201\_\_ calendar year.**

1. Community: \_\_\_\_\_
2. Received funds last year:  Yes  No
3. Population:  
 less than 10,000  10,000-50,000  more than 50,000
4. Applicant authorized representative contact information:

*A representative from your community must be designated in the application to act as the liaison for this funding request.*

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

5. Briefly describe your project, location with map and proximity to overhead electric lines, schedule, species, etc., and how it will impact your community.  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

6. Amount requested: \$ \_\_\_\_\_

7. Will volunteers participate in this project?  Yes  No  
If yes, how?  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_