

## Agenda

8:00 – 8:45 a.m.

Registration

8:45 – 8:50 a.m.

Welcome

*Al Herrman*

Manager – Wholesale Services

Wisconsin Public Service

8:50 – 9:45 a.m.

Federal Policy Impacts

*Ross Eisenberg*

Counsel

US Chamber of Commerce

9:45 – 10:30 a.m.

MPSC Insight

*Monica Martinez*

Commissioner

Michigan Public Service Commission

10:30 – 10:45 a.m.

BREAK

10:45 – 11:15 a.m.

Transmission Realities

*John Procaro*

President & CEO

American Transmission Co.

11:15 – 11:30 p.m.

Transmission Policy Perspectives

*Tom Finco*

Dir. External Relations & Policy

American Transmission Co.

11:30 – 12:00 p.m.

Transmission Developments

*Brett French*

Senior Regional Manager

American Transmission Co.

12:00 – 1:00 p.m.

LUNCH

1:00 – 2:00 p.m.  
Industry Perspectives

Moderator:  
*Dave Forsberg*  
Manager Community & Governmental Relations  
U.P. Power Company

Panelists:  
*Michael Peters*  
Executive Director  
Michigan Electric Coop Association  
*Jim Weeks*  
Executive Director  
Michigan Municipal Electric Association  
*George Carr*  
Legislative Counsel  
We Energies  
*Jim Ault*  
President  
Michigan Electric & Gas Association

2:00 – 2:15 p.m.  
BREAK

2:15 – 3:15 p.m.  
What Does This All Mean?  
*Charlie Severance*  
General Manager – Wholesale Electric & Renewable Energy  
Wisconsin Public Service & UPPCO  
*Kelvin Smyth*  
Manager – Government and Community Affairs  
NewPage Corporation  
*Doug Roberts*  
Director – Energy and Environmental Policy  
Michigan Chamber of Commerce  
*John Marshall*  
LSCP & Operation Action U.P.

3:15 – 3:30 p.m.  
Closing and Drawing of Packer Tickets  
*Keith Moyle*  
Vice President & General Manager  
UPPCO