



NEWS

MEDIA LINE: 877.506.6117

www.atcllc.com

June 24, 2009

From: Jackie Olson

jolson@atcllc.com

920-338-6574 (office)

920-3360-0966 (cell)

American Transmission Co. to discuss preliminary routes for new power line

Open house will be July 15 at Woodruff Town Hall

DE PERE, Wis. – Representatives from American Transmission Co. will be on hand to discuss preliminary route options for a new, seven-mile power line in the Minocqua-Woodruff area.

“The proposed Clear Lake-Woodmin transmission line is needed because local electricity use continues to increase at about three to four percent each year, which is taxing the distribution system operated by Wisconsin Public Service Corp.,” explains Lee Meyerhofer, senior local relations representative for ATC. “A new line extending the transmission system from the Clear Lake Substation on Highway 47 near Mid Lake Road to a new substation proposed by WPS along Highway 47 near Arnett Road west of Woodruff appears to be the best solution for future reliability.”

ATC has conducted two previous open houses to solicit local feedback on siting the new line. “We appreciate the time and effort of local residents to participate in the development of this project,” Meyerhofer says.

Residents are invited to drop in at the open house on July 15 at the Woodruff Town Hall, 1418 First Ave., between 1 and 3 pm or 5 and 7 pm. No formal presentation is planned.

###

Note to editor: A map of the project area is available on our projects website.

ATC owns, operates, builds and maintains the high-voltage electric transmission system serving portions of Wisconsin, Michigan, Minnesota and Illinois. Formed in 2001 as the nation’s first multi-state transmission-only utility, ATC has invested \$2 billion to improve the adequacy and reliability of its infrastructure. ATC now is a \$2.5 billion company with 9,350 miles of transmission lines and 510 substations. The company is a member of the Midwest ISO regional transmission organization, and provides nondiscriminatory service to all customers, supporting effective competition in energy markets without favoring any market participant. For more information, visit our Web site at www.atcllc.com.