



NEWS

MEDIA LINE: 877.506.6117

www.atcllc.com

April 27, 2011

From: Kaya Freiman

kfreiman@atcllc.com

608-877-7157 (office)

608-444-6033 (cell)

ATC project will strengthen electric reliability for Brodhead, Monroe areas

Construction of the rebuilt line will begin in May

MADISON, Wis. – American Transmission Co. in May will begin construction on the 18-mile, 69,000-volt Brodhead-South Monroe electric transmission line that connects the Brodhead Substation south of Brodhead and the South Monroe Substation in Monroe. The Public Service Commission of Wisconsin approved the project in April 2009.

Construction activities on the approximately \$11 million project are expected to begin in May 2011, and the line is projected to be in service in December 2011. The age and condition of the existing line, which was built in 1950, necessitated the rebuild. “Work will involve installing new poles, wires and insulators,” said Jim Maple, ATC project manager. “The rebuilt line will follow the existing route and the new line design will allow for longer span lengths and fewer poles.”

“The rebuilt line will make a vital improvement to electric system reliability in the area,” said Charles Gonzales, ATC local relations representative. “We will continue to communicate with affected landowners throughout the construction process.”

Note to editors: A map of the project area including construction phases is available at www.atc-projects.com.

###

ATC owns, operates, builds and maintains the high-voltage electric transmission system serving portions of Wisconsin, Michigan, Minnesota and Illinois. Formed in 2001 as the nation's first multi-state transmission only utility, ATC has invested \$2.2 billion to improve the adequacy and reliability of its infrastructure. ATC now is a \$2.9 billion company with 9,440 miles of transmission lines and 515 substations. The company is a member of the Midwest ISO regional transmission organization, and provides nondiscriminatory service to all customers, supporting effective competition in energy markets without favoring any market participant. For more information, visit our website at www.atcllc.com.